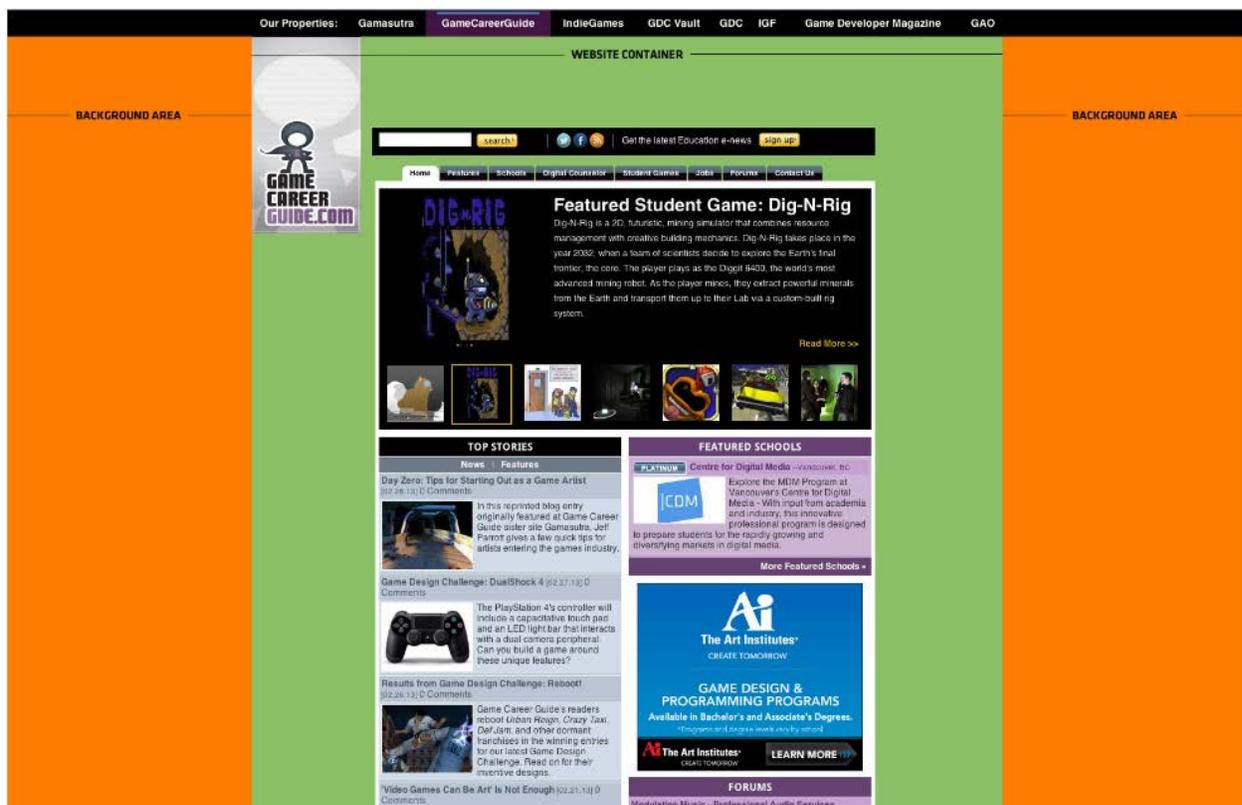


Site Skin Specs for GameCareerGuide Homepage

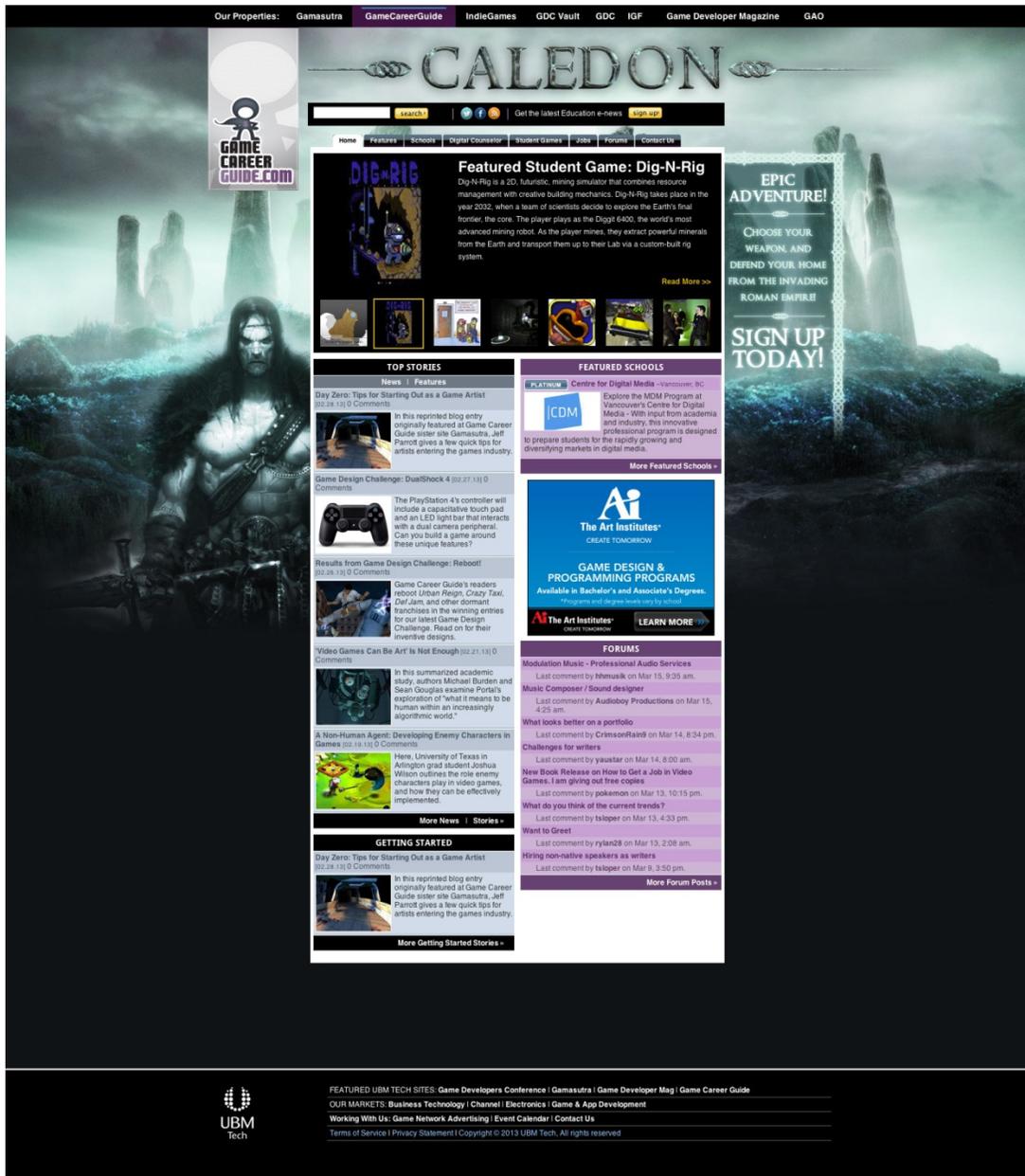
- The green area is the website container. It is 1000px wide, and will be centered on any screen.
- The orange area is the additional background, which will expand to fill the user's browser window size as necessary. The two are illustrated as two separate colors to show what space would be visible as part of the site container, and what would be the background filler.
- The skin design itself doesn't need to have a set 'line' at the container - it could and should be part of a seamless graphic, but any vital copy or content that's not specifically aesthetic should be included in that green area, otherwise we can't guarantee it will be seen by a user.



- This orange area is whatever fits in the margins of the user's display, which varies depending on screen size. (The most common screen size is 1280px for our users.) Therefore that is a safe target, and gives you 140px on each side, more on larger displays. The content area is 1000px wide. Everything should be designed **around** that.

- This image should "end" in a solid color which can fill the rest of the page as the user scrolls down. Note that you can use a solid color that fits with your ad.
- PLEASE DO NOT include site content in your flattened background ad skin provided to us.
- Image file size should not exceed 200KB.

Skin Example:



- This skin is larger than 1280px, but any necessary information is will still show mostly within that size range. Larger monitors will see more of the image.
- The center of the image is left blank, as the site content goes in that 1000px space.

- As the user scrolls down, the image fades into a solid color that matches the skin.